



Internship / Working Student to support our Sales & Marketing / Communications Team

At EASI'R, we are on a mission to revolutionize the way automotive companies work with customer relations. We live and breathe for creating great software and delivering great value to our customers and their businesses. We push the limits of possibilities and explore new grounds of the tech-landscape. We do this to deliver software that our customers can't live without, while bringing a new breed of relations' software to the automotive industry. We are now looking for additional interns and / or working students to on-board this endeavor.

The position

Are you a talented communicator with a strong interest in media and sales campaigns? Then we might have an awesome opportunity for you! We are looking for an ambitious intern/working student (ideally for a period of 6 months) who can help our team with marketing, external communication, and sales campaigns. You will work closely with our Marketing & PR Manager on designing and executing our demand generation campaigns across Europe and other key territories globally, and driving traffic through social media campaigns via Facebook, LinkedIn and YouTube to our website to increase the number of demo requests. You will also be assisting our international sales team reach out to leading automotive companies across Europe by creating best of breed sales materials to pitch our software.

The basics

The basic requirements for the position are hands-on experience with:

- Excellent English speaking skills, both written and oral
- Good social media knowledge (Facebook, LinkedIn, YouTube) and a good feel for trends and target groups
- Good writing skills since you will support us with our blog and content for social media
- Ability to focus on details and detect the smallest mistakes in texts and concepts
- Open minded communicator, who can quickly understand and learn to use new products
- Ability to understand the product and to articulate the benefits of it
- Well organized, able to meet goals, and achieve targets

Additional experience

The following experience will be beneficial:

- Experience working in a Public Relations, Marketing, Software Sales, or Social Media Agency is beneficial
- Experience with lead generation and qualification
- German language skills would be a benefit, as this is a key market for us

Personal qualities

What we find relevant is what you have been up to the past years, so tell us more about that in the application including what drives you to continuously be on the edge of your comfort zone.

So if:

- You are a dynamic and energetic individual who is interested in gaining first hand experience in sales and marketing at a fast growing SaaS startup
- You consider yourself as a great communicator
- You have a proactive mind-set and perform independently as well as in teams
- You want to be part of a fast-growing international start-up which acts all over Europe and will soon conquer the rest of world
- You would like to work in an international team (our company language is English)
- You want to learn more about B2B communication, marketing and PR
- You are open minded, like to communicate and want to gain insight to leading automotive brands across Europe
- You like this unique opportunity to work with a SaaS company
- You are keen on acquiring excellent sales and marketing skills directly applicable to the software industry

... We'd love to hear from you.

Place of work

You will work as part of our team in our awesome and fun place office in Aarhus, Denmark.

Contact

Please send your application to jobs@easir.com. If you have any questions, you are welcome to call Miriam on: +45 22 17 67 71

About EASI'R

EASI'R is a leading cloud relations platform for the automotive industry. We help the automotive industry to build and grow profitable customer relations. At EASI'R, we work with some of the world's most influential automotive brands. Our customers are manufacturers, national sales companies, large dealer groups and vendors to the industry. But more than that, they're forward-thinkers who get that in our ever-evolving business landscape, success isn't about closing the deal today. It's about building long lasting relationships that keep customers around for tomorrow.