

Provider	Service	Hosted in	Processes customer data?	Signed Terms of Service & DPA	Privacy Policy	Comments (Including compliance about Privacy Shield, ISO, CSA and SOC2 Certifications)
Loyalty Factory ApS	Sales & Development Company of Loyalty Factory GmbH	-	YES	YES	<a href="https://easir.com/privacy-policy/">https://easir.com/privacy-policy/</a>	<p>Loyalty Factory ApS is Sales and Development Company of Loyalty Factory GmbH. The office is in Aarhus in Denmark. A big part of the administration also happens in Loyalty Factory ApS.</p> <p>Loyalty Factory ApS has certification for international compliance with ISO/IEC 27001:2013, 27017:2015, and is ISO27001:2013 certified.</p>
Amazon	Amazon Web Services	EU, Germany	YES	YES	<a href="https://aws.amazon.com/privacy/">https://aws.amazon.com/privacy/</a>	<p>We use Amazon for cloud servers, containers, storage, DNS, load balancing, CDN, email sending.</p> <p>EASIR has a data protection agreement with Amazon that ensures customer data is only kept at their Germany data center.</p> <p>AWS has certification for international compliance with ISO/IEC 27001:2013, 27017:2015, and 27018:2014 and is ISO 9001 certified.</p> <p>All data is hosted here.</p>
Sentry	Error tracking	EU via Google Cloud Platform	YES	YES	<a href="https://sentry.io/privacy/">https://sentry.io/privacy/</a>	<p>This service tracks errors in our services. Sentry complies with the EU-U.S. Privacy Shield Framework and Swiss-U.S. Privacy Shield Framework as set forth by the U.S. Department of Commerce regarding the collection, use, and retention of personal information transferred from the European Union and Switzerland to the United States. Sentry has certified to the Department of Commerce that it adheres to the Privacy Shield Principles.</p>

						<p>Sentry has certification for international compliance with ISO/IEC 27001:2013 and SOC 2.</p> <p>Sometimes the information captured as part of the error message contains personal data.</p>
Pusher	Real time push notifications	EU, Ireland	YES	YES	<a href="https://pusher.com/legal/privacy">https://pusher.com/legal/privacy</a>	<p>This service is used to generate notification on new leads, mentions and so on.</p> <p>Pusher has certification for international compliance with SOC2 and CSA and Privacy Shield.</p> <p>Sometimes the information captured as part of the push notification contains personal data.</p>
Intercom	Onboarding messages, user tracking	US	YES	YES	<a href="https://www.intercom.com/terms-and-policies#privacy">https://www.intercom.com/terms-and-policies#privacy</a>	<p>This service is used to guide and train users of the platform. Intercom complies with the EU-U.S. Privacy Shield Framework and Swiss-U.S. Privacy Shield Framework as set forth by the U.S. Department of Commerce regarding the collection, use, and retention of personal information transferred from the European Union and Switzerland to the United States. Intercom has certified to the Department of Commerce that it adheres to the Privacy Shield Principles.</p> <p>Intercom has certification for international compliance with SOC2 and CSA and Privacy Shield.</p> <p>This service contains user (dealer) data. Specifically: First name, last name, email, profile picture (if configured).</p>
Zapier	Connect engine	US	YES	YES	<a href="https://zapier.com/privacy/">https://zapier.com/privacy/</a>	<p>This service allows our customers and their users to integrate and create commands for various online third-party services. When they enable the service to link content and</p>

						<p>data between Third-Party Services, the Third-Party Services will provide Zapier with access to certain information that we may have provided to the Third-Party Services, and Zapier will use, store and disclose such information in accordance with this Privacy Policy and the rules we set to govern the linking.</p> <p>Zapier complies with the EU-U.S. Privacy Shield Framework and Swiss-U.S. Privacy Shield Framework as set forth by the U.S. Department of Commerce regarding the collection, use, and retention of personal information transferred from the European Union and Switzerland to the United States. Zapier has certified to the Department of Commerce that it adheres to the Privacy Shield Principles.</p> <p>It is optional to the data controller to define what personal data is integrated via Zapier.</p>
Google	Firebase	EU via Google Cloud Platform	YES	YES	<a href="https://www.google.com/policies/privacy/">https://www.google.com/policies/privacy/</a>	<p>We use Firebase to handle push notifications.</p> <p>Firebase is a part of Google, and as of that, When customers use Firebase, Google is generally a data processor and processes personal data on their behalf.</p> <p>Google Cloud Platform, the Common Infrastructure, and G Suite are certified as ISO 27001 compliant.</p> <p>The following google products have also been certified for ISO 27001:  Google Analytics 360 Suite  Google Analytics (360 and Standard)  Google Attribution (360 and Standard)  Google Audience Center 360</p>

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Pipl	Social profile lookup	EU,US	YES	YES	<a href="https://pipl.com/privacy/">https://pipl.com/privacy/</a>	<p>PIPL is used for collecting information about social profiles.  Pipl complies with the EU-U.S. Privacy Shield Framework  The service will only be used if explicitly activated by the user</p>
Twilio	Call and messaging	EU,US	YES	YES	<a href="https://www.twilio.com/legal/privacy">https://www.twilio.com/legal/privacy</a>	<p>Twilio is used for both outbound and inbound calls, and messaging.  Twilio complies with the EU-U.S. Privacy Shield Framework  The service will only be used if explicitly activated by the user</p>
Hubspot	CRM	EU, US	YES	YES	<a href="https://legal.hubspot.com/privacy-policy?_ga=2.42575013.1281902198.1568707925-264858969.1513348548">https://legal.hubspot.com/privacy-policy?_ga=2.42575013.1281902198.1568707925-264858969.1513348548</a>	<p>Hubspot is used for CRM purposes internally.  Hubspot complies with the EU-U.S. Privacy Shield Framework</p>