

EASIER NOW

Sales power package

Sales power

Starting from

39 €

Per month per dealer outlet



Social Media integration



Link winning paths



Sales targets



ŠKODA



EASI'R Now

Sales power package



For dealerships that especially want to accelerate sales processes



Social Media integration

Scan public social media profiles to bring in available insights for your sales progress with a customer. Get access to public social media profile pictures and jump to the respective customer profile with just a few clicks.



Link winning paths

Link a series of best winning paths to bring a lead or customer on a desired journey to close deals faster. From the initial sale to the delivery process of the vehicle, and eventually to repurchase.



Sales targets

Unlock the full potential with our powerful reporting tool to follow up on monthly sales targets, and predict future achievements.

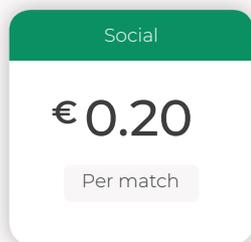
Pricing

	<u>Small</u>	<u>Medium</u>	<u>Large</u>	<u>X-Large</u>
	€ 39 dealer outlet/month plus usage fee	€ 59 dealer outlet/month plus usage fee	€ 99 dealer outlet/month plus usage fee	€ 149 dealer outlet/month plus usage fee
Users	up to 3 users	up to 5 users	up to 10 users	up to 20 users
Social Media	✓	✓	✓	✓
Link winning paths	✓	✓	✓	✓
Sales targets	✓	✓	✓	✓

Accelerate your Sales with Social Media Integration

Get valuable information about your customers before you meet them face-to-face. Where do they work? How many children do they have? Which cars do they “like” online?

Make the first meeting a successful one and integrate the power of Social Media into your sales process. Build better, stronger relationships, and close deals faster.

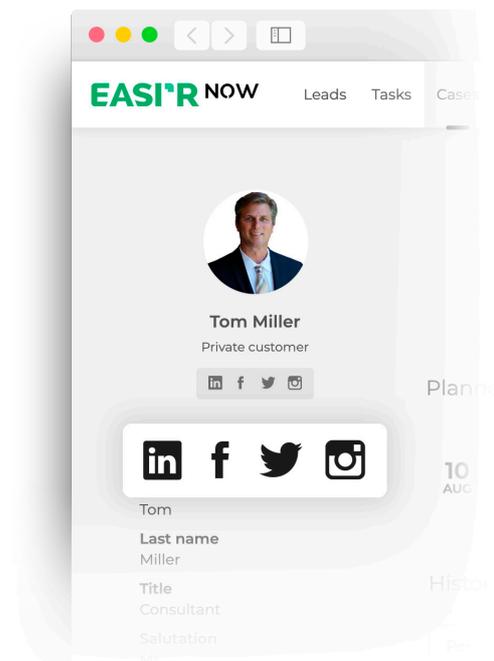


What is a match?

A match is when we find your customer's profile picture and social media platform accounts and then link them to the customer view in EASI'R. You only pay if we find a correct match. We are currently scanning Facebook, LinkedIn, Twitter and Instagram for public profiles and social media accounts.

EASI'R Social Media Integration

EASI'R can now provide you with a structured, fussfree integration, that makes it possible to scan public Social Media profiles and brings all available customer insights into your sales interactions. See profile pictures of leads and customers, and follow your customer's Social Media activities with just a few clicks. Enrich your sales interactions by adding a social context and nurture your relationships. Stay one step ahead by knowing more about your customers and close deals faster.



Build long lasting relationships that keep customers around for tomorrow.

Link a series of best winning paths to bring a lead or customer on a desired journey to close deals faster. In addition to lead management, the other processes of the customer life cycle can be configured individually for you as a dealer. For instance from the initial sale to the delivery process of the vehicle, and eventually to a structured process to increase the likelihood of repurchase. Everything neatly linked to build long lasting relationships that keep customers around for tomorrow.

The image shows a screenshot of a CRM interface. On the left is a 'New case' form, and on the right is a vertical timeline of customer journey steps.

New case

Your latest activity has closed the sale. Plan ahead and create a new case for **Tom Miller**.

Case contact
Tom Miller

Case manager

Relations path

- New Car Sales
- Used Car Sales
- Vehicle Delivery (suggested)

Create case

Test-drive planned
This is a very important step as your customer can experience the car in the showroom.

Test-drive completed
The test-drive is now completed and brings you a decisive step closer towards making a sale.

Offer
You're almost there as making an offer is key to close the sale.

Contract
Congratulations. This step will close the case successfully.

Vehicle Delivery

Delivery agreement
It is essential to keep the customer informed. Thus, next step for you is to agree the details on the delivery time now.

Create, edit and view sales targets of sold vehicles, offers, test-drives and new leads

With sales targets, you can keep track of your team's performance and encourage each team member to reach their individual target. These targets could be a number of sold vehicles, but also offers, test-drives or number of new leads created or accepted. You can create, edit and view target values for all users of their team on the team page. Target values are created per user per month. The yearly target of a user is the sum of all monthly values for that user. The yearly team target is the sum of all yearly user targets.

Sales target

Yearly team target

72

This field is optional. If you enter a number, it will be used to help you distribute your yearly team target.

Name	Yearly	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<input checked="" type="checkbox"/>  Mark Johnson Car salesman	24	2	2	2	2	2	2	2	2	2	2	2	2
<input checked="" type="checkbox"/>  Dereck Miles Car salesman	24	2	2	2	2	2	2	2	2	2	2	2	2
<input checked="" type="checkbox"/>  Frank James Car salesman	24	2	2	2	2	2	2	2	2	2	2	2	2

Total (3 users): 72

Save changes